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07.08.2020 | MTM-EASY NOMINATED FOR INNOVATION AWARD OF THE GERMAN ECONOMY

MTM-Easy, the first cloud-based software solution for the calculation of production times based on MTM, is nominated for the biggest public award of the German economy, the "Innovator of the Year". With this innovation award, the network "DIE DEUTSCHE WIRTSCHAFT" (DDW) honours actors who contribute to securing in particular the competitiveness of medium-sized companies as the backbone of the German economy. The nomination is an expression of the innovative power of MTM and stands for the many new ideas that are in MTM-Easy. The hot phase of the voting starts on September 25th, 2020. 80,000 owners, CEOs and executives of Germany, who are connected in the DDW-Mailnewsletter, are invited for four weeks to vote for their "Innovator 2020". You also think that MTM-Easy is a great product? Then take part in the vote!

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You also think that MTM-Easy is a great product? Then support us and take part in the vote!

The voting runs via the newsletter of the network DIE DEUTSCHE WIRTSCHAFT. If you register between 25.09. and 25.10.2020 you will automatically receive an email for voting.

If you don't want to miss the start of the voting phase: Registration for the free DDW newsletter is already possible. Registration [here](#).

Here are a few good reasons why MTM-Easy is worthy of an innovation award

- Up to now, there were no adequate MTM tools available for medium-sized companies, which often cannot manage the effort of a systematic time management like a large company. With MTM-Easy, now also small and medium-sized companies with considerably less resources and know-how in industrial engineering can benefit from a reliable method standard and the expert knowledge of the "big ones".
- MTM-Easy provides reliable answers to the decisive questions: How do I increase my productivity? What can my production actually achieve? And, very up-to-date: Where can I start to replan, restructure or restart the production according to the new requirements?
- MTM-Easy is not only a tool for the determination of production times, it also shows and quantifies potentials for the improvement of the work organization.
- The agile and intuitive calculation tool impresses by easy handling and flexibility in application. Its use requires neither large investments nor MTM training.
- The data can be accessed from the desktop, but also mobile via smartphone or tablet. Thus, MTM-EasyTime is not only applicable at the desk, but also directly in production hall or workshop.
- The data determined with MTM-Easy can be used directly for the presentation of potentials and for consulting in their implementation - in any case they are the basis for well-founded decisions on all levels of the company.
- **The result counts:**
"With MTM-Easy we have directly saved 50 percent of production time." (Joachim Ruopp, AVS Aggregatebau GmbH)

You want to know more about MTM-Easy?

[Webinar MTM-Easy \(free of charge\)](#)

[Reference AVS Aggregatebau GmbH](#)

[Interview with Knuth Jasker, CEO MTM ASSOCIATION e. V.](#)

[MTM-Easy in sound and vision](#)

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