

## **06.08.2020 | DIGITAL = EFFICIENT? THE VIRTUAL MTM CONFERENCE 2020**

MTM goes digital – this motto from the early days of the digitalization wave at MTM has got a completely new meaning in times of Corona. So we do not only offer whole training courses via webinar, we also moved the autumn meeting of the MTM community to the net. The big bracket around the program of the virtual MTM meeting on October 29, 2020 is the topic Digital Engineering and the question "Digital = efficient? Digitalisation does not necessarily mean an increase in efficiency, but: Digitalisation in the right places, with the right tools, opens up new opportunities for a more efficient work organisation and thus for more competitiveness.

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Recognize chances and use chances – this core idea of the opening lecture of Prof. Dr. Peter Kuhlmann, managing director of Deutsche MTM-Gesellschaft mbH and head of the MTM Institute, is the central theme of the conference program.

### **In keynotes and virtual roundtables speakers like**

Stefan Stühling, **LivingSolids GmbH**,  
Dr. Branko Alfermann, **ads-tec Energy GmbH**,  
Dr. Sascha Feldhorst, **MotionMiners GmbH**,  
Dr. Jens Trepte, **imk automotive GmbH**,  
Dr. Mathias Keil, **Audi AG**, and  
Hans-Jürgen Zimprich, **Südwestmetall e. V.**,

and MTM experts from the fields of software and research focus on new digital methods and tools for the design of human work – **applicable in large companies and also in medium-sized businesses**. Knuth Jasker, managing director of MTM ASSOCIATION e. V., will guide

through the four-hour program.

The **virtual MTM Conference 2020** is aimed at managing directors, owners of small and medium-sized companies, plant and factory managers, specialists and executives from the fields of digitalization/production technology, manufacturing/assembly, industrial engineering or work planning/work preparation, IT administration and other experts who are concerned with the planning and design of human work in the future.

### **Three good reasons to participate in the virtual MTM Conference 2020**

- You will learn about **new approaches to digital MTM application** and how the IE of the future can benefit from it.
- You will be part of a live **expert panel discussing** the question whether technologies such as **VR, AR, MoCap and human simulation** provide useful results without MTM data.
- You are not an MTM expert, but you still want to **get reliable production times without much effort, plan personnel requirements, calculate products and prices or find the plant with the best cost factor?** Then listen and see how colleagues from **medium-sized companies** have solved the problem.

**The MTM conference on 29.10.2020 will take place via Microsoft Teams.** A previous registration for this free event is not necessary. Get the date and the link to the virtual event

**HERE into your Outlook calendar. Please note that the conference language is German.**

At the beginning of the webinar you will learn how to contact the speakers and participants of the discussion rounds or how to ask your questions. You will also have the opportunity to visit a virtual trade exhibition during the event.

For further information please contact Marion Müller, Event Management, e-mail: [marion.mueller@dmtm.com](mailto:marion.mueller@dmtm.com)

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